

# Monthly Investor Sentiment Index

**JULY 2021** 

## **ISI Reading**

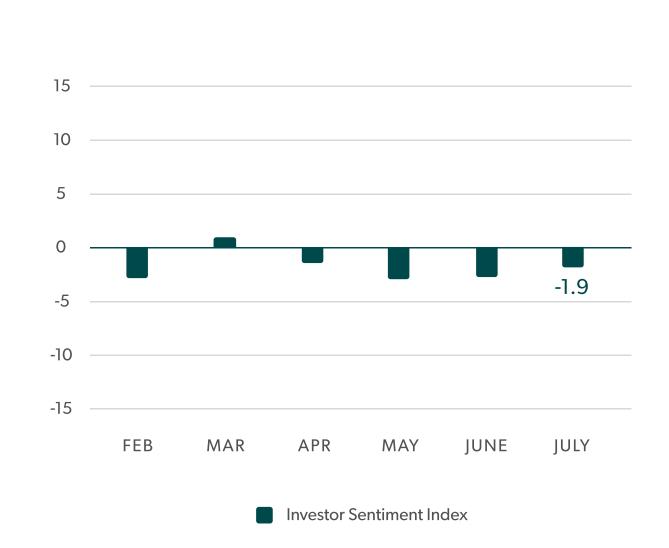
The index is calculated as the relative share of individual investors that are net buyers of U.S. equity securities versus those that are net sellers, or net neutral producing a reading between -100 and 100.

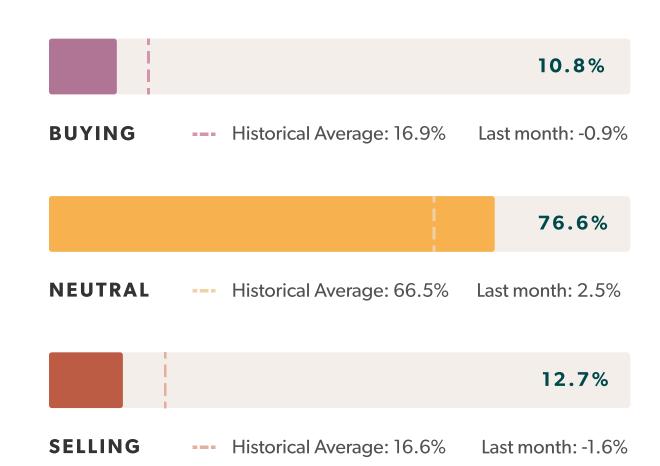
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# **ISI Activity**

The activity represents the index components such that "buying"- "selling" will net to the ISI. Dotted lines represent the historical average for each component.





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### **Key Observations**

- ✓ Headline sentiment was -1.9 for the month of July, the fourth consecutive month of negative sentiment.
- At the sector level, investors bought energy and consumer cyclicals while selling industrials and consumer defensive.
- Gross activity (buying % + selling %) was 23.4, a low level even for the typically quiet summer months.
- While the index and fund flows have not been historically correlated, U.S. equity fund flows were negative for July.

The Addepar Investor Sentiment Index is a transactions-based index of high- and ultra-high-net-worth (U/HNW) investor sentiment derived from U.S. equity transactions captured on the Addepar platform. We define U/HNW as portfolios valued at more \$10 million in total assets. For more information, contact us at investor-sentiment@addepar.com.

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