

# Monthly Investor Sentiment Index

#### **JANUARY 2022**

### **ISI Reading**

The index is calculated as the relative share of individual investors that are net buyers of U.S. equity securities versus those that are net sellers, or net neutral producing a reading between -100 and 100.

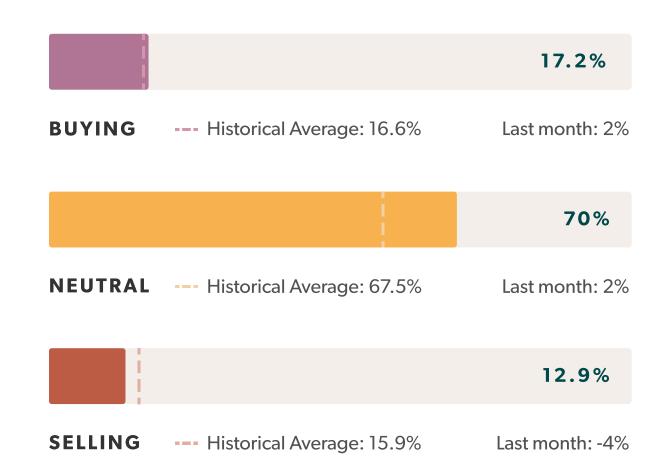
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## ISI Activity

The activity represents the index components such that "buying"- "selling" will net to the ISI. Dotted lines represent the historical average for each component.





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## **Key Observations**

- Headline sentiment was 4.2 for the month of January.
- As markets sharply sold-off in January, the percentage of investors buying U.S. Equities increased relative to historical averages.
- Investors bought all sectors and were particularly bullish technology, financial services, and energy.

The Addepar Investor Sentiment Index is a transactions-based index of high- and ultra-high-net-worth (U/HNW) investor sentiment derived from U.S. equity transactions captured on the Addepar platform. We define U/HNW as portfolios valued at more \$10 million in total assets. For more information, contact us at investor-sentiment@addepar.com.

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